

# Employee Communications



gkBRAND, Inc.<sup>®</sup> specializes in  
Employer Communications solutions  
that articulate your value as an  
employer, to help you attract,  
engage and retain great people.

**gk**BRAND<sup>®</sup>



# What you say and how you say it has **far-reaching** consequences.



## **Employee Communications**

The employer brand experience continues throughout the employment cycle with each communication. The impact of crafting articulate, thoughtful messaging has never been more important. What you say and how you say it has far-reaching consequences.

Maximizing the influence of relevant and current information that's set within a framework of shared values and common language builds an environment to inspire employee engagement and drive productivity.

gkBRAND® offers experience in both employee and corporate communications across different cultures and multiple business sectors.

Working with our clients we offer the full spectrum of creative, digital, media and strategy solutions that cover all your HR and internal communications needs for on-boarding, employee benefits packages, learning and career development initiatives, and much more.

## **Employee Communications Services:**

- Web Content
- Social Media Management
- Advertising Campaigns – print, broadcast, online
- Brochures
- Internal Communications

**Contact us today for a complimentary consultation and become part of the success story we have created for our clients over three decades.**

# Inspire employee **engagement** and drive productivity



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