

# Recruitment Marketing



gkBRAND, Inc.<sup>®</sup> specializes in  
Recruitment Marketing solutions  
to maximize your value as an  
employer, to help you attract,  
engage and retain great people.

**gk**BRAND<sup>®</sup>



# Attract the right people



## Recruitment Marketing

The employer brand experience is the external voice for your recruitment marketing and talent management activities in a highly visible, multi-faceted world. Its effect can make or break the opportunity to attract and hire targeted talent that's right for your business.

Exciting ways to reach candidates 24/7 through dynamic web and social media campaigns offer a wide array of innovative solutions (and complexity) for your talent management issues.

It's the online candidate experience that now becomes the external perception of the overall employer branding experience, positive or not.

Our skill set is helping you attract the right people to the right jobs. Our talent is to ensure you are in the greatest shape to excel at what you do best.

At gkBRAND® as creators of innovative and successful branding strategies we understand the power of harnessing your employer brand to serve your recruitment marketing goals. Engage us in a stimulating real dialogue that is solutions-focused and gets the most out of your recruitment marketing initiatives.

**Here are some of the many ways we support your recruitment marketing practices.**

- Research
- Marketing Strategy
- Media Planning
- Marketing Collateral
- Social Media Management
- Web Design and Development

**Contact us today for a complimentary consultation and become part of the success story we have created for our clients over three decades.**

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at what you do best.



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